

# MADISON MAKEATHON

## INSIGHT WISCONSIN: THE STUDENT INVENTORS

### What is Insight Wisconsin?

Insight Wisconsin is the premier student inventors club on campus. We promote interdisciplinary collaboration on design projects. [insightwisconsin.org](http://insightwisconsin.org)

### What is Madison Makeathon?

A makeathon is similar to a hackathon but the solutions are physical prototypes. Participants go through the first iteration of rapid prototyping. The event will be hosted at the UW Makerspace, giving students all the resources necessary for making their ideas come alive.

### Why should you Sponsor?

Makeathons are great for recruiting the brightest minds on campus, increasing brand recognition, and immersing yourself in a culture of innovation.

### Interested?

Contact us at [gsenthilkuma@wisc.edu](mailto:gsenthilkuma@wisc.edu) or 302-559-5155

## \$250

### Makeathon Perks:

- Logo on shirts, website, event welcome screen, and brochure

### Insight Perks:

- Logo on website

## \$500

### Makeathon Perks:

- Logo on shirts, website, event welcome screen, and brochure
- Shout-out paragraph on website with link
- Booth at opening-night/ check-in and registration

### Insight Perks:

- Logo on website
- Logo on Shirts
- Option to pitch a project that will benefit your company

## \$1000

### Makeathon Perks:

- Logo on shirts, website, event welcome screen, and brochure
- Shout-out paragraph on website with link
- Booth at opening-night/ check-in and registration
- Paragraph in brochure
- Booth at final presentation
- 3 minute presentation about company at event.

### Insight Perks:

- Logo on website
- Logo on Shirts
- Option to pitch a project that will benefit your company
- Booth at campus-wide final presentation
- Present and mentor at one of our meetings: recruiting opportunity

## \$2000

### Makeathon Perks:

- Logo on shirts, website, event welcome screen, and brochure
- Shout-out paragraph on website with link
- Booth at opening-night/ check-in and registration
- Paragraph in brochure
- Booth at final presentation
- 10 minute presentation about company
- Join judging panel

### Insight Perks:

- Logo on website
- Logo on Shirts
- Option to pitch a project that will benefit your company
- Booth at campus-wide final presentation
- Present and mentor at one of our meetings: recruiting opportunity
- Access to resumes from members



[insightwisconsin.org/makeathon](http://insightwisconsin.org/makeathon)